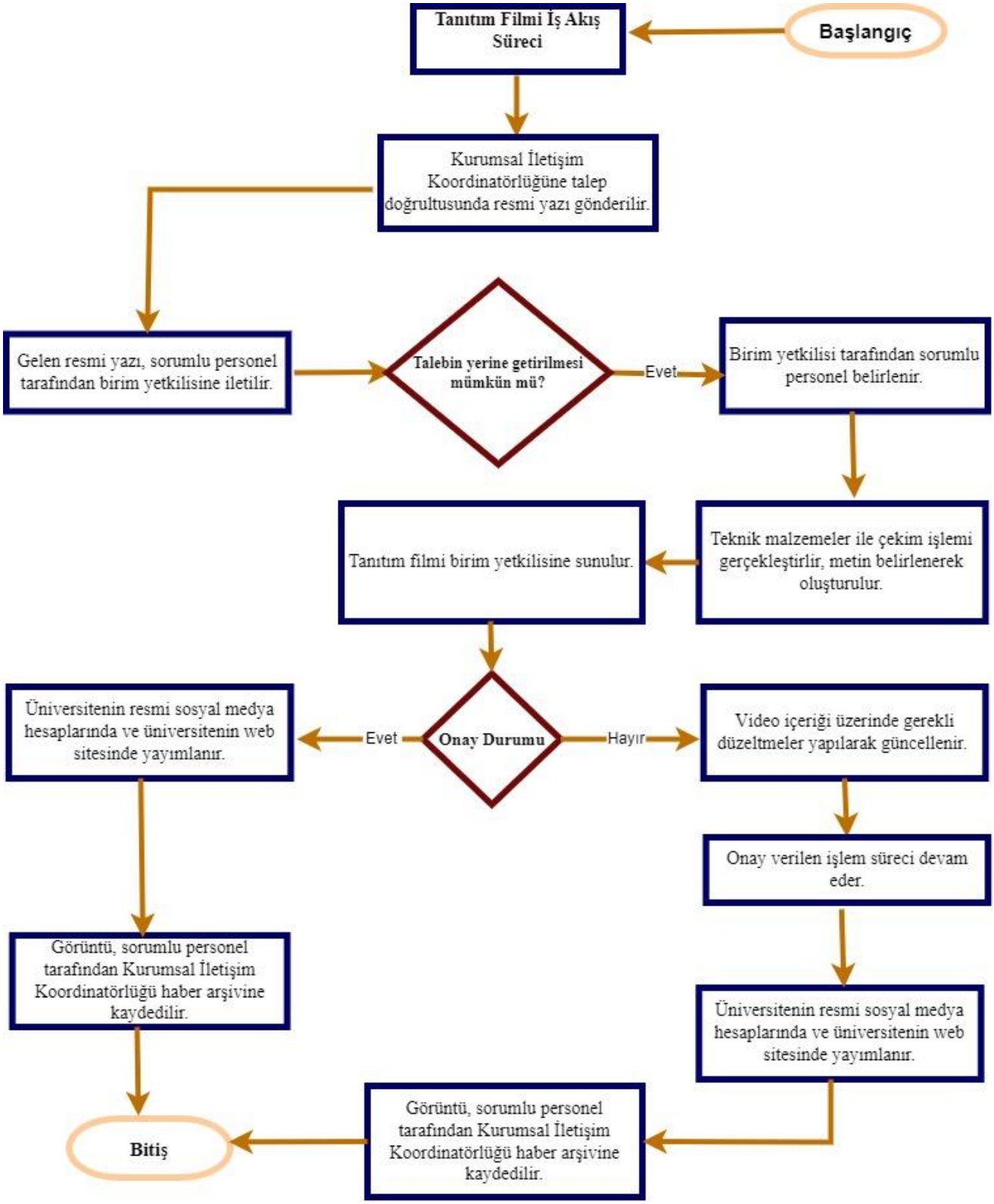
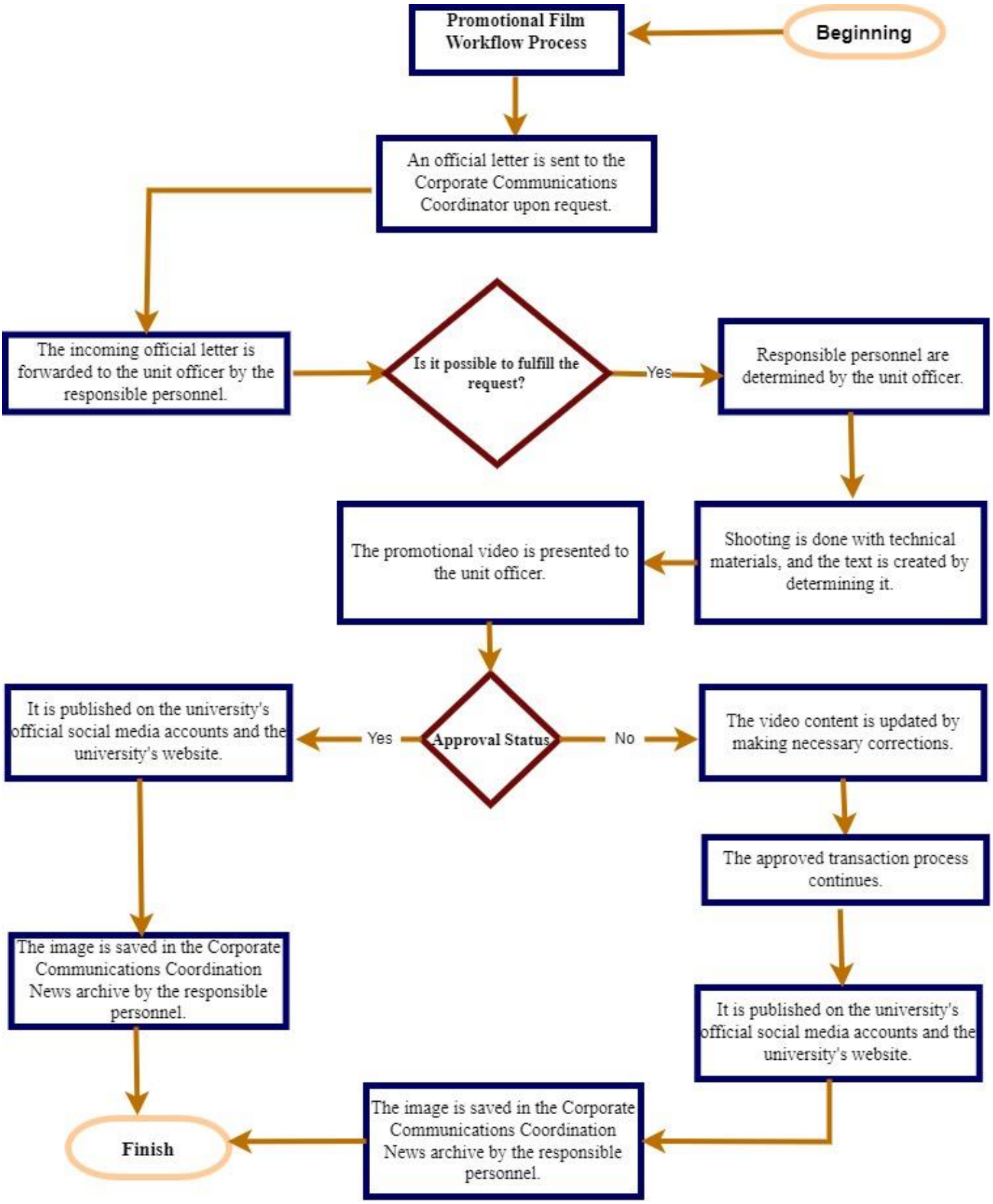
Doküman No	UNİKA-İAS-0000
Yayın Tarihi	-
Revizyon Tarihi	-
Revizyon No	0 Ek-4
Sayfa	1/1

T.C. KARABÜK ÜNİVERSİTESİ
Kurumsal İletişim Merkezi Koordinatörlüğü
Tanıtım Filmi İş Akış Süreci




Beginning
Promotional Film Workflow Process
An official letter is sent to the Corporate Communications Coordinator upon request.
The incoming official letter is forwarded to the unit officer by the responsible personnel.
Is it possible to fulfill the request?
Yes
Responsible personnel are determined by the unit officer.
Shooting is done with technical materials, and the text is created by determining it.
The promotional video is presented to the unit officer.
Approval Status
Yes
It is published on the university's official social media accounts and the university's website.
No
The video content is updated by making necessary corrections.
The approved transaction process continues.
It is published on the university's official social media accounts and the university's website.
The image is saved in the Corporate Communications Coordination News archive by the responsible personnel.
The image is saved in the Corporate Communications Coordination News archive by the responsible personnel.
Finish